



# Employment Forecast Survey

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For the 2<sup>nd</sup> Quarter of 2019

Created by the Job Developers of the Employment Help Centre  
April 2019

**EMPLOYMENT  
ONTARIO**

This *Employment Ontario* service is funded by the Ontario government.

The Employment Help Centre Employment Forecast Survey is released quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter in the West Niagara area.

The views expressed in this publication are based on the results and findings of a survey conducted by the Employment Help Centre. The Government of Ontario and its agencies are in no way bound by the recommendations contained in this document.



## Employment Forecast Survey – Lincoln, Grimsby & West Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Second Quarter of 2019 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln, Grimsby and West Lincoln areas. The total number of local businesses in our survey for the Second Quarter was 560 employers. Our findings are based on a sample of 358 surveys that were completed. The percentage of employers that completed our survey was 64%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln, Grimsby and West Lincoln area anticipate a significant increase in hiring needs during the Second Quarter of 2019, increasing from the hiring activities of the previous First Quarter of 2019. We can also anticipate seasonal hiring activities will increase in comparison to the Second Quarter of 2018. Our results show that 48% of employers expect staffing levels to increase; 0% forecast a decrease, and the majority of employers (52%) foresee no change in their staffing levels. The Net Employment Forecast continues to remain very healthy and at a seasonal average of +48% in the Second Quarter of 2019. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>2<sup>nd</sup> Quarter 2019</b>	<b>48%</b>	<b>0%</b>	<b>52%</b>	<b>+ 48%</b>
<b>1<sup>st</sup> Quarter 2019</b>	45%	1%	54%	+ 44%
<b>4<sup>th</sup> Quarter 2018</b>	36%	6%	58%	+ 30%
<b>3<sup>rd</sup> Quarter 2018</b>	33%	5%	62%	+ 28%
<b>2<sup>nd</sup> Quarter 2018</b>	45%	0%	55%	+ 45%

When broken down by industry sectors, employers in the Lincoln, Grimsby and West Lincoln area are predicting a significant increase to staffing levels. All five industry sectors that were surveyed for the Second Quarter anticipate a steady increase in staffing levels. The largest growth in jobs is anticipated to come in the **Hospitality Sector** with a net of 77% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>Service</b>	38%	1%	61%	+ 37%
<b>Retail /Wholesale</b>	46%	0%	54%	+ 46%
<b>Hospitality</b>	77%	0%	23%	+ 77%
<b>Manufacturing</b>	60%	0%	40%	+ 60%
<b>Construction</b>	62%	0%	38%	+ 62%

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## Employment Forecast Survey – Grimsby

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Second Quarter of 2019 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Grimsby area. The total number of local business in our sample for the Second Quarter was 211 employers. Our findings are based on a sample of 130 surveys that were completed. The percentage of employers that completed our survey was 62%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Grimsby area anticipate a healthy increase in hiring needs during the Second Quarter of 2019, with a slight decrease expected in comparison to the hiring activities of the previous First Quarter of 2019. We can anticipate seasonal hiring activities will remain the same in comparison to the Second Quarter of 2018. Our results show that 49% of employers expect staffing levels to increase; 0% forecast a decrease and 51% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +49% for the Second Quarter of 2019. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>2<sup>nd</sup> Quarter 2019</b>	<b>49%</b>	<b>0%</b>	<b>51%</b>	<b>+ 49%</b>
<b>1<sup>st</sup> Quarter 2019</b>	51%	1%	48%	+ 50%
<b>4<sup>th</sup> Quarter 2018</b>	27%	2%	71%	+ 25%
<b>3<sup>rd</sup> Quarter 2018</b>	35%	1%	64%	+ 34%
<b>2<sup>nd</sup> Quarter 2018</b>	48%	0%	52%	+ 48%

When broken down by industry sectors, employers in the Grimsby area are predicting a positive increase to staffing levels. All five industry sectors that were surveyed for the Second Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Hospitality Sector** with a net of 77% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>Service</b>	38%	1%	61%	+ 37%
<b>Retail /Wholesale</b>	46%	0%	54%	+ 46%
<b>Hospitality</b>	77%	0%	23%	+ 77%
<b>Manufacturing</b>	60%	0%	40%	+ 60%
<b>Construction</b>	62%	0%	38%	+ 62%

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## Employment Forecast Survey – Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Second Quarter of 2019 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln area. The total number of local business in our sample for the Second Quarter was 212 employers. Our findings are based on a sample of 134 surveys that were completed. The percentage of employers that completed our survey was 63%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln area anticipate a steady increase in hiring needs during the Second Quarter of 2019, with a significant increase hiring activities in comparison to the previous First Quarter of 2019. We can also anticipate a slight decrease in seasonal hiring activities in comparison to the Second Quarter of 2018. Our results show that 47% of employers expect staffing levels to increase; 0% forecast a decrease and 53% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains positive at +47% for the Second Quarter of 2019. See Chart below:

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>2<sup>nd</sup> Quarter 2019</b>	<b>47%</b>	<b>0%</b>	<b>53%</b>	<b>+ 47%</b>
<b>1<sup>st</sup> Quarter 2019</b>	36%	0%	64%	+ 36%
<b>4<sup>th</sup> Quarter 2018</b>	38%	14%	48%	+ 24%
<b>3<sup>rd</sup> Quarter 2018</b>	29%	13%	58%	+ 16%
<b>2<sup>nd</sup> Quarter 2018</b>	50%	0%	50%	+ 50%

When broken down by industry sectors, employers in the Lincoln area are predicting a positive increase to staffing levels. All five of the industry sectors that were surveyed for the Second Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Hospitality Sector** with a net of 75% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>Service</b>	34%	0%	66%	+ 34%
<b>Retail /Wholesale</b>	42%	0%	58%	+ 42%
<b>Hospitality</b>	75%	0%	25%	+ 75%
<b>Manufacturing</b>	67%	0%	33%	+ 67%
<b>Construction</b>	56%	0%	44%	+ 56%

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## Employment Forecast Survey –West Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Second Quarter of 2019 was conducted by our team of Job Developers by performing telephone interviews with local employers in the West Lincoln area. The total number of local business in our sample for the Second Quarter was 137 employers. Our findings are based on a sample of 94 surveys that were completed. The percentage of employers that completed our survey was 69%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the West Lincoln area anticipate a steady increase in hiring needs during the Second Quarter of 2019, remaining consistent with hiring activities when compared to the previous First Quarter of 2019. We can also anticipate a healthy increase to seasonal hiring activities in comparison to the Second Quarter of 2018. Our results show that 48% of employers expect staffing levels to increase; 1% forecast a decrease and 51% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +47% for the Second Quarter of 2019. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>2<sup>nd</sup> Quarter 2019</b>	<b>48%</b>	<b>1%</b>	<b>51%</b>	<b>+ 47%</b>
<b>1<sup>st</sup> Quarter 2019</b>	48%	1%	51%	+ 47%
<b>4<sup>th</sup> Quarter 2018</b>	45%	1%	54%	+ 44%
<b>3<sup>rd</sup> Quarter 2018</b>	37%	0%	63%	+ 37%
<b>2<sup>nd</sup> Quarter 2018</b>	34%	2%	64%	+ 32%

When broken down by industry sectors, employers in the West Lincoln area are predicting a solid increase to staffing levels. All five industry sectors that were surveyed for the Second Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Construction Sector** with a net of 70% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
<b>Service</b>	39%	2%	59%	+ 37%
<b>Retail /Wholesale</b>	50%	0%	50%	+ 50%
<b>Hospitality</b>	57%	0%	43%	+ 57%
<b>Manufacturing</b>	67%	0%	33%	+ 67%
<b>Construction</b>	70%	0%	30%	+ 70%

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