



Employment Forecast Survey

For the 3rd Quarter of 2017

Created by the Job Developers of the Employment Help Centre
July 2017

**EMPLOYMENT
ONTARIO**

This *Employment Ontario* service is funded by the Ontario government.

The Employment Help Centre Employment Forecast Survey is released quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter in the West Niagara area.

The views expressed in this publication are based on the results and findings of a survey conducted by the Employment Help Centre and do not necessarily reflect those of the Ministry.



Employment Forecast Survey – Lincoln, Grimsby & West Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2017 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln, Grimsby and West Lincoln areas. The total number of local businesses in our survey for the Third Quarter was 567 employers. Our findings are based on a sample of 385 surveys that were completed. The percentage of employers that completed our survey was 68%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln, Grimsby and West Lincoln area anticipate a steady increase in hiring needs during the Third Quarter of 2017, with a slight decrease in hiring needs anticipated in comparison to the previous Second Quarter of 2017. We can also anticipate seasonal hiring activities will increase slightly in comparison to the Third Quarter of 2016. Our results show that 33% of employers expect staffing levels to increase; 3% forecast a decrease, and the majority of employers (64%) foresee no change in their staffing levels. The Net Employment Forecast continues to remain very healthy and at a seasonal average of +30% in the Third Quarter of 2017. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3 rd Quarter 2017	33%	3%	64%	+ 30%
2 nd Quarter 2017	43%	0%	57%	+ 43%
1 st Quarter 2017	32%	1%	67%	+ 31%
4 th Quarter 2016	30%	4%	66%	+ 26%
3 rd Quarter 2016	31%	3%	66%	+ 28%

When broken down by industry sectors, employers in the Lincoln, Grimsby and West Lincoln area are predicting a significant increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate a steady increase in staffing levels. The largest growth in jobs is anticipated to come in both the **Manufacturing and Hospitality Sectors** with a net of 51% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	26%	3%	71%	+ 23%
Retail /Wholesale	31%	4%	65%	+ 27%
Hospitality	58%	7%	36%	+ 51%
Manufacturing	51%	0%	49%	+ 51%
Construction	29%	0%	71%	+ 29%

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Grimsby
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Employment Forecast Survey – Grimsby

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2017 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Grimsby area. The total number of local business in our sample for the Third Quarter was 226 employers. Our findings are based on a sample of 144 surveys that were completed. The percentage of employers that completed our survey was 64%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Grimsby area anticipate a moderate increase in hiring needs during the Third Quarter of 2017, with a significant decrease compared to the hiring activities of the previous Second Quarter of 2017. We can anticipate that seasonal hiring activities will decrease slightly in comparison to the Third Quarter of 2016. Our results show that 35% of employers expect staffing levels to increase; 4% forecast a decrease and 61% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +31% for the Third Quarter of 2017. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2017	35%	4%	61%	+ 31%
2nd Quarter 2017	47%	0%	53%	+ 47%
1st Quarter 2017	35%	2%	63%	+ 33%
4th Quarter 2016	37%	3%	60%	+ 34%
3rd Quarter 2016	36%	2%	62%	+ 34%

When broken down by industry sectors, employers in the Grimsby area are predicting a positive increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Construction Sector** with a net of 54% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	27%	4%	69%	+ 23%
Retail /Wholesale	33%	0%	67%	+ 33%
Hospitality	58%	5%	37%	+ 53%
Manufacturing	33%	0%	67%	+ 33%
Construction	54%	0%	46%	+ 54%

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Employment Forecast Survey – Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2017 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln area. The total number of local business in our sample for the Third Quarter was 208 employers. Our findings are based on a sample of 136 surveys that were completed. The percentage of employers that completed our survey was 65%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln area anticipate a steady increase in hiring needs during the Third Quarter of 2017, with a minor decrease in hiring activities comparison to the previous Second Quarter of 2017. We can also anticipate a slight increase in seasonal hiring activities in comparison to the Third Quarter of 2016. Our results show that 32% of employers expect staffing levels to increase; 5% forecast a decrease and 63% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains positive at +27% for the Third Quarter of 2017. See Chart below:

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2017	32%	5%	63%	+ 27%
2nd Quarter 2017	44%	0%	56%	+ 44%
1st Quarter 2017	28%	0%	72%	+ 28%
4th Quarter 2016	27%	5%	68%	+ 22%
3rd Quarter 2016	27%	7%	66%	+ 20%

When broken down by industry sectors, employers in the Lincoln area are predicting a positive increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Manufacturing Sector** with a net of 50% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	24%	6%	70%	+ 18%
Retail /Wholesale	25%	5%	70%	+ 20%
Hospitality	58%	10%	32%	+ 48%
Manufacturing	50%	0%	50%	+ 50%
Construction	29%	0%	71%	+ 29%

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Employment Forecast Survey –West Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2017 was conducted by our team of Job Developers by performing telephone interviews with local employers in the West Lincoln area. The total number of local business in our sample for the Third Quarter was 133 employers. Our findings are based on a sample of 105 surveys that were completed. The percentage of employers that completed our survey was 79%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the West Lincoln area anticipate a steady increase in hiring needs during the Third Quarter of 2017, remaining fairly consistent in hiring activities when compared to the previous Second Quarter of 2017. We can also anticipate seasonal hiring activities will remain consistent in comparison to the Third Quarter of 2016. Our results show that 30% of employers expect staffing levels to increase; 0% forecast a decrease and 70% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +30% for the Third Quarter of 2017. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2017	30%	0%	70%	+ 30%
2nd Quarter 2017	35%	1%	64%	+ 34%
1st Quarter 2017	36%	0%	64%	+ 36%
4th Quarter 2016	27%	2%	71%	+ 25%
3rd Quarter 2016	28%	0%	72%	+ 28%

When broken down by industry sectors, employers in the West Lincoln area are predicting a solid increase to staffing levels. Four of the five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Manufacturing Sector** with a net of 62% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	26%	0%	74%	+ 26%
Retail /Wholesale	33%	0%	67%	+ 33%
Hospitality	57%	0%	43%	+ 57%
Manufacturing	62%	0%	38%	+ 62%
Construction	0%	0%	100%	+/- 0%

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