



Employment Forecast Survey

For the 3rd Quarter of 2018

Created by the Job Developers of the Employment Help Centre
July 2018

**EMPLOYMENT
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This *Employment Ontario* service is funded by the Ontario government.

The Employment Help Centre Employment Forecast Survey is released quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter in the West Niagara area.

The views expressed in this publication are based on the results and findings of a survey conducted by the Employment Help Centre and do not necessarily reflect those of the Ministry.



Employment Forecast Survey – Lincoln, Grimsby & West Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2018 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln, Grimsby and West Lincoln areas. The total number of local businesses in our survey for the Third Quarter was 575 employers. Our findings are based on a sample of 372 surveys that were completed. The percentage of employers that completed our survey was 65%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln, Grimsby and West Lincoln area anticipate an increase in hiring needs during the Third Quarter of 2018, decreasing from the hiring activities of the previous Second Quarter of 2018. We can also anticipate seasonal hiring activities will remain consistent in comparison to the Third Quarter of 2017. Our results show that 33% of employers expect staffing levels to increase; 5% forecast a decrease, and the majority of employers (62%) foresee no change in their staffing levels. The Net Employment Forecast continues to remain very healthy and at a seasonal average of +28% in the Third Quarter of 2018. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2018	33%	5%	62%	+ 28%
2nd Quarter 2018	45%	0%	55%	+ 45%
1st Quarter 2018	34%	2%	64%	+ 32%
4th Quarter 2017	32%	2%	66%	+ 30%
3rd Quarter 2017	33%	3%	64%	+ 30%

When broken down by industry sectors, employers in the Lincoln, Grimsby and West Lincoln area are predicting a significant increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate a steady increase in staffing levels. The largest growth in jobs is anticipated to come in the **Manufacturing Sector** with a net of 61% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	29%	3%	68%	+ 26%
Retail /Wholesale	21%	15%	64%	+ 6%
Hospitality	51%	9%	40%	+ 42%
Manufacturing	61%	0%	39%	+ 61%
Construction	23%	6%	71%	+ 17%

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Employment Forecast Survey – Grimsby

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2018 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Grimsby area. The total number of local business in our sample for the Third Quarter was 217 employers. Our findings are based on a sample of 140 surveys that were completed. The percentage of employers that completed our survey was 65%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Grimsby area anticipate a healthy increase in hiring needs during the Third Quarter of 2018, with a significant decrease compared to the hiring activities of the previous Second Quarter of 2018. We can anticipate seasonal hiring activities will have a very slight decrease in comparison to the Third Quarter of 2017. Our results show that 35% of employers expect staffing levels to increase; 1% forecast a decrease and 64% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +34% for the Third Quarter of 2018. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2018	35%	1%	64%	+ 34%
2nd Quarter 2018	48%	0%	52%	+ 48%
1st Quarter 2018	36%	1%	63%	+ 35%
4th Quarter 2017	40%	2%	57%	+ 38%
3rd Quarter 2017	35%	4%	61%	+ 31%

When broken down by industry sectors, employers in the Grimsby area are predicting a positive increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Manufacturing Sector** with a net of 60% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	31%	2%	67%	+ 29%
Retail /Wholesale	29%	0%	71%	+ 29%
Hospitality	50%	0%	50%	+ 50%
Manufacturing	60%	0%	40%	+ 60%
Construction	25%	0%	75%	+ 25%

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Employment Forecast Survey – Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2018 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln area. The total number of local business in our sample for the Third Quarter was 217 employers. Our findings are based on a sample of 127 surveys that were completed. The percentage of employers that completed our survey was 59%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln area anticipate a steady increase in hiring needs during the Third Quarter of 2018, with a decrease in hiring activities in comparison to the previous Second Quarter of 2018. We can also anticipate a noticeable decrease in seasonal hiring activities in comparison to the Third Quarter of 2017. Our results show that 29% of employers expect staffing levels to increase; 13% forecast a decrease and 58% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains positive at +16% for the Third Quarter of 2018. See Chart below:

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2018	29%	13%	58%	+ 16%
2nd Quarter 2018	50%	0%	50%	+ 50%
1st Quarter 2018	25%	3%	72%	+ 22%
4th Quarter 2017	27%	4%	69%	+ 23%
3rd Quarter 2017	32%	5%	63%	+ 27%

When broken down by industry sectors, most employers in the Lincoln area are predicting a positive increase to staffing levels. Three of the five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Manufacturing Sector** with a net of 58% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	26%	6%	68%	+ 20%
Retail /Wholesale	11%	36%	53%	- 25%
Hospitality	47%	21%	32%	+ 26%
Manufacturing	58%	0%	42%	+ 58%
Construction	9%	18%	73%	- 25%

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Employment Forecast Survey –West Lincoln

The Employment Help Centre (EHC) *Employment Forecast Survey* for the Third Quarter of 2018 was conducted by our team of Job Developers by performing telephone interviews with local employers in the West Lincoln area. The total number of local business in our sample for the Third Quarter was 141 employers. Our findings are based on a sample of 105 surveys that were completed. The percentage of employers that completed our survey was 74%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the West Lincoln area anticipate a steady increase in hiring needs during the Third Quarter of 2018, with a slight increase in hiring activities anticipated when compared to the previous Second Quarter of 2018. We can also anticipate seasonal hiring activities to increase in comparison to the Third Quarter of 2017. Our results show that 37% of employers expect staffing levels to increase; 0% forecast a decrease and 63% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +37% for the Third Quarter of 2018. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2018	37%	0%	63%	+ 37%
2nd Quarter 2018	34%	2%	64%	+ 32%
1st Quarter 2018	41%	2%	57%	+ 39%
4th Quarter 2017	28%	0%	72%	+ 28%
3rd Quarter 2017	30%	0%	70%	+ 30%

When broken down by industry sectors, employers in the West Lincoln area are predicting a solid increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Hospitality Sector** with a net of 75% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	31%	0%	69%	+ 31%
Retail /Wholesale	27%	0%	73%	+ 27%
Hospitality	75%	0%	25%	+ 75%
Manufacturing	64%	0%	36%	+ 64%
Construction	33%	0%	67%	+ 33%

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