



Employment Forecast Survey

For the 3rd Quarter of 2020

Created by the Job Developers of the Employment Help Centre
July 2020

**EMPLOYMENT
ONTARIO**

This *Employment Ontario* service is funded by the Ontario government.

The Employment Help Centre Employment Forecast Survey is released quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter in the West Niagara area.

The views expressed in this publication are based on the results and findings of a survey conducted by the Employment Help Centre. The Government of Ontario and its agencies are in no way bound by the recommendations contained in this document.



Employment Forecast Survey – Lincoln, Grimsby & West Lincoln

The Employment Help Centre (EHC) Employment Forecast Survey for the Third Quarter of 2020 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln, Grimsby and West Lincoln areas. The total number of local businesses in our survey for the Third Quarter was 528 employers. Our findings are based on a sample of 367 surveys that were completed. The percentage of employers that completed our survey was 70%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln, Grimsby and West Lincoln area anticipate an increase in hiring needs during the Third Quarter of 2020, with a notable increase in the hiring activities in comparison to the Second Quarter of 2020. We can also anticipate seasonal hiring activities will remain consistent in comparison to the Third Quarter of 2019. Our results show that 34% of employers expect staffing levels to increase; 4% forecast a decrease, and the majority of employers (62%) foresee no change in their staffing levels. The Net Employment Forecast continues to remain positive at +30% in the Third Quarter of 2020. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2020	34%	4%	62%	+ 30%
2nd Quarter 2020	25%	14%	61%	+ 11%
1st Quarter 2020	32%	1%	67%	+ 31%
4th Quarter 2019	31%	7%	62%	+ 24%
3rd Quarter 2019	34%	3%	63%	+ 31%

When broken down by industry sectors, employers in the Lincoln, Grimsby and West Lincoln area are predicting an increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate a steady increase in staffing levels. The largest growth in jobs is anticipated to come in the **Hospitality Sector** with a net of 49% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	29%	4%	67%	+25%
Retail/Wholesale	27%	5%	68%	+ 22%
Hospitality	53%	4%	43%	+49%
Manufacturing	41%	5%	54%	+36%
Construction	38%	0%	62%	+38%

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Employment Forecast Survey – Grimsby

The Employment Help Centre (EHC) Employment Forecast Survey for the Third Quarter of 2020 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Grimsby area. The total number of local businesses in our sample for the Third Quarter was 194 employers. Our findings are based on a sample of 120 surveys that were completed. The percentage of employers that completed our survey was 62%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Grimsby area anticipate an increase in hiring needs during the Third Quarter of 2020, with a slight increase in the hiring activities in comparison to the Second Quarter of 2020. We can anticipate seasonal hiring activities will see a noticeable decrease in comparison to the Third Quarter of 2019. Our results show that 32% of employers expect staffing levels to increase; 6% forecast a decrease and 62% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +26% for the Third Quarter of 2020. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2020	32%	6%	62%	+ 26%
2nd Quarter 2020	28%	15%	57%	+ 13%
1st Quarter 2020	30%	2%	68%	+ 28%
4th Quarter 2019	37%	3%	60%	+ 34%
3rd Quarter 2019	38%	3%	59%	+ 35%

When broken down by industry sectors, employers in the Grimsby area are predicting an increase to staffing levels. All five of the industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Hospitality Sector** with a net of 64% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	25%	7%	68%	+ 18%
Retail/Wholesale	19%	6%	75%	+ 13%
Hospitality	70%	6%	24%	+ 64%
Manufacturing	40%	0%	60%	+ 40%
Construction	22%	0%	78%	+ 22%

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Employment Forecast Survey – Lincoln

The Employment Help Centre (EHC) Employment Forecast Survey for the Third Quarter of 2020 was conducted by our team of Job Developers by performing telephone interviews with local employers in the Lincoln area. The total number of local businesses in our sample for the Third Quarter was 195 employers. Our findings are based on a sample of 150 surveys that were completed. The percentage of employers that completed our survey was 77%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the Lincoln area anticipate a large in hiring needs during the Third Quarter of 2020, with a significant increase in hiring activities in comparison to the Second Quarter of 2020. We can also anticipate a minor decrease in seasonal hiring activities in comparison to the Third Quarter of 2019. Our results show that 29% of employers expect staffing levels to increase; 5% forecast a decrease and 66% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains positive at 24% for the Third Quarter of 2020. See Chart below:

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2020	29%	5%	66%	+24 %
2nd Quarter 2020	15%	20%	65%	- 5 %
1st Quarter 2020	28%	1%	71%	+ 27%
4th Quarter 2019	23%	11%	66%	+ 12%
3rd Quarter 2019	31%	5%	63%	+ 26%

When broken down by industry sectors, employers in the Lincoln area are predicting an increase to staffing levels. Four of the five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Hospitality Sector** with a net of 38% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	28%	4%	68%	+24%
Retail/Wholesale	22%	6%	72%	+16%
Hospitality	42%	4%	54%	+ 38%
Manufacturing	35%	12%	53%	+ 23%
Construction	0%	0%	100%	-/+0%

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Employment Forecast Survey –West Lincoln

The Employment Help Centre (EHC) Employment Forecast Survey for the Third Quarter of 2020 was conducted by our team of Job Developers by performing telephone interviews with local employers in the West Lincoln area. The total number of local businesses in our sample for the Third Quarter was 139 employers. Our findings are based on a sample of 97 surveys that were completed. The percentage of employers that completed our survey was 70%.

All survey participants were asked, “Over the course of the next 3 months and based on your current business demands, are you forecasting that your company will need to: Increase Staff, Decrease Staff or Remain the Same?”

Overall employers in the West Lincoln area anticipate a steady increase in hiring needs during the Third Quarter of 2020, with a healthy increase in hiring activities in comparison to the Second Quarter of 2020. We can also anticipate a sizable increase to seasonal hiring activities in comparison to the Third Quarter of 2019. Our results show that 45% of employers expect staffing levels to increase; 0% forecast a decrease and 55% of employers foresee no change in staffing levels. The overall or Net Employment Forecast remains strong at +45% for the Third Quarter of 2020. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
3rd Quarter 2020	45%	0%	55%	+ 45%
2nd Quarter 2020	35%	4%	61%	+ 31%
1st Quarter 2020	40%	0%	60%	+ 40%
4th Quarter 2019	40%	3%	57%	+ 37%
3rd Quarter 2019	35%	0%	65%	+ 35%

When broken down by industry sectors, employers in the West Lincoln area are predicting a solid increase to staffing levels. All five industry sectors that were surveyed for the Third Quarter anticipate an increase in staffing levels. The largest growth in jobs is anticipated to come in the **Construction Sector** with a net of 83% of employers surveyed anticipating an increase in staff. See Chart below.

	Increase	Decrease	Remain	Net
	%	%	%	%
Service	35%	0%	65%	+ 35%
Retail/Wholesale	50%	0%	50%	+ 50%
Hospitality	50%	0%	50%	+ 50%
Manufacturing	50%	0%	50%	+ 50%
Construction	83%	0%	17%	+ 83%

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